



**14TH ANNUAL
AUTISM EDUCATION CONFERENCE
SPONSORSHIP PACKET**

MASHANTUCKET PEQUOT MUSEUM • LEDYARD, CT
APRIL 30TH, 2020



With a mission to **educate and prepare** individuals for life, The Light House serves the needs of individuals with disabilities throughout our community. All programs integrate community access, learning, and independent living, and strive to prepare individuals for the next critical step of their life. We are constantly improving our programs in order to meet the evolving needs of all of the individuals in our community, because we believe that everyone should have the same opportunities regardless of perceived ability.

WHAT IS AEC?

Now in its 14th year, AEC brings dynamic speakers with fresh perspectives, valuable insights, and practical strategies on autism education to Eastern Connecticut. Therapists, educators, parents, related service providers, and anyone interested in learning more about this field are invited to attend.

WHY SHOULD YOU BE A SPONSOR?

Becoming a corporate sponsor of The Light House's Autism Education Conference provides a unique opportunity to connect with the Eastern Connecticut community, reinforce your reputation as a good corporate citizen, build brand awareness for your organization, and show your support of the important work we are doing for our community.

Directly reach over 150 parents, educators, therapists, and related service providers in our region through increased brand exposure before, during, and after the conference through one of our many different sponsorship options. These sponsorships provide unique opportunities for your company to be directly involved with the conference, engaging our attendees at unprecedented levels.

SPONSORSHIP LEVELS

Each sponsorship package provides exclusive opportunities that will give your business unique opportunities to engage conference attendees. Every level comes with the following benefits in addition to the specific benefits that each package comes with.

	Platinum	Gold	Silver
Logo and name hyperlinked on conference website	✓	✓	✓
Logo on event signage and promotional material	✓	✓	✓
Your name listed on pre-event emails that go out to all conference attendees	✓	✓	✓
Recognition in the Facebook event of your company's sponsorship	✓	✓	✓
Discounted tickets to the conference for your employees	✓		
Boosted Facebook post announcing you as a top sponsor of the conference targeting your key demographic	✓		
Full Page color advertisement in the program	✓		
Half Page color advertisement in the program		✓	
Quarter Page color advertisement in the program			✓
	\$1,000	\$500	\$250

PLATINUM

SUSTAINABILITY SPONSOR

EXCLUSIVE SPONSORSHIP

Assist us in our efforts to be green by being the official sustainability sponsor of the conference! Each attendee will receive a water bottle at registration with your company logo that they will have the opportunity to use throughout the conference. Ideal for businesses that have sustainability as a core value and want to spread that message to our community.

THIS SPONSORSHIP INCLUDES:

- Logo recognition on water bottles that go out to over 150 conference attendees
- Signage recognizing your company as the official Sustainability Sponsor of the conference

EXHIBITOR SPONSOR

EXCLUSIVE SPONSORSHIP

Our exhibitor area is a heavily trafficked area that features a variety of booths from therapists, educational organizations, and related service providers from all over the country. Perfect for businesses that are looking to target local clients and increase brand awareness among other businesses.

THIS SPONSORSHIP INCLUDES:

- A table at the entrance to the exhibitor area for your company
- Prominent signage with your name and logo in the exhibitor area
- Your name listed in front of any material or signage that mentions the exhibitor area

LUNCHEON SPONSOR

EXCLUSIVE SPONSORSHIP

Refuel attendees with a lunch sponsorship that they will be looking forward to all morning! You'll be the center of attention as your CEO or representative speaks directly to all 150+ conference attendees during this one-hour period. If your business has something to say about your commitment to our community, this is the perfect place to do that.

THIS SPONSORSHIP INCLUDES:

- Your logo and company name printed on menu cards placed at each buffet table and at center pieces on each table
- Have a representative from your organization speak for 3-5 minutes
- Promotional item or one-page ad/flyer placed on all tables and seats

GOLD

CONFERENCE KICKOFF SPONSOR

EXCLUSIVE SPONSORSHIP

The conference kickoff is the ideal venue in which to make a great first impression on the entire conference audience. All conference attendees will see your logo and company information as they enter the morning meet and greet, and your company CEO or representative will provide the welcome remarks and introduce our keynote speakers and Executive Director.

THIS SPONSORSHIP INCLUDES:

- 2-3 minutes for a representative from your company to speak at the beginning of the conference
- Your product or promotional material handed out as attendees enter or placed on tables before the conference
- Your logo prominently displayed via PowerPoint while attendees enter the auditorium

EMAIL REGISTRATION SPONSOR

EXCLUSIVE SPONSORSHIP

This sponsorship opportunity gives you more marketing exposure than any other sponsor. Have your logo or special offer featured prominently on the registration confirmation email every time a conference attendee registers. Personalize this sponsorship by also including a photo or special message linked to your website! If you want people to take action right away, this is a great sponsorship for you.

THIS SPONSORSHIP INCLUDES:

- Your linked message, logo, or advertisement on every email confirmation for the conference
- Your company's logo and name on the initial email registration ad, badge confirmation email ad, and registration website

NAME BADGE SPONSOR

EXCLUSIVE SPONSORSHIP

Gain consistent recognition throughout the conference with your company's name or logo on attendee badges. Attendees are required to wear badges during sessions and conference events so your company name and logo won't be missed! This sponsorship is great if you are looking to build brand awareness among our attendees.

THIS SPONSORSHIP INCLUDES:

- Your company logo printed prominently on name badges given to every participant or displayed on the lanyards for conference badges
- Signage in the welcome area and at the check-in table with your company logo and name

SILVER

TECHNOLOGY SPONSOR

TWO AVAILABLE

Be the technology and social media partner of AEC 2020. Attendees will see your name and logo on every screen at the event site as well as all over the website and social media events for the conference. This sponsorship is perfect for any type of organization that wants to show their support and reach a large audience of parents, educators and other professionals in the field.

THIS SPONSORSHIP INCLUDES:

- Recognition as a sponsor of technology at the conference
- Post recognizing sponsorship in the event page
- Your logo and name on every screen at the event site

GIVEAWAY SPONSOR

TWO AVAILABLE

A literature insert in the conference bag gets your company message to all attendees. As the sponsor, your company logo will be seen throughout the conference—and, after the event your brand will follow them home. If you feel that you have a message to send to our attendees, this is the perfect way to do that!

THIS SPONSORSHIP INCLUDES:

- Inserts placed in bags that are handed to every conference attendee
- Your company logo and name displayed prominently near the entrance and check in tables

**Contact Maddie Troy at mtroy@lvecenter.com
or (860) 445-7626x120 to become a sponsor**